

Idaho Power Parks Summer Photo Contest Promotion
GENERAL TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN.

THIS PROMOTION IS OPEN TO PERSONS 18 YEARS OF AGE OR OLDER ON DATE OF ENTRY. EMPLOYEES (AND IMMEDIATE FAMILY) OF IDACORP AND ITS AFFILIATES ARE NOT ELIGIBLE TO PARTICIPATE. ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

BY SUBMITTING A PHOTO IN ACCORDANCE WITH THE PROMOTION, YOU ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO BE BOUND BY THESE GENERAL TERMS AND CONDITIONS.

1. THE SPONSOR AND THE PROMOTION:

The Idaho Power Parks Summer Photo Contest Promotion (the "Promotion") will be conducted August 21 to September 15, 2017, throughout the Idaho Power service area. The period of the Promotion may be amended or terminated at the Sponsor's sole discretion. The sponsor ("Sponsor") of the Promotion is Idaho Power Company, located at 1221 W. Idaho St. in Boise, Idaho 83702.

To enter the Promotion, a participant in the Promotion ("Participants") must submit a photo featuring Idaho Power parks or facilities, following the instructions set forth on park signage or social media, as applicable, and as set forth in these General Terms and Conditions. Participants may submit up to 10 photos throughout the sweepstakes period and will receive one entry per photo. Photos may be of people, landscapes, activities, or other, but must exhibit safe and appropriate behavior. See "How to Enter" below for more information.

The Promotion winner will be selected via a voting contest on Idaho Power's Facebook page and will win a prize ("Prize"). The Prize has been determined by the Sponsor; a Tough Light Rechargeable All Purpose LED Lantern. The approximate dollar value of the Prize is \$65.00. The Prize cannot be substituted or redeemed for cash value. A Participant winning and claiming the Prize is solely responsible for any applicable taxes on the value of the Prize. All Prizes are provided as-is with no warranties of any form, and Sponsor is not responsible for lost or stolen Prizes.

All entries must be received during the Sweepstakes Period to be eligible to win the Prize.

2. HOW TO ENTER: Participants must have an Instagram, Twitter or Facebook account and visit an Idaho Power park or facility to participate. Participants enter by tagging @idahopower or #IdahoPowerParks in a photo on Instagram, Twitter, or on Idaho Power's Facebook page. Photos entered may be taken prior to the sweepstakes period; they do not need to be date stamped.

Limit ten (10) entries per Participant. Subsequent entries from the same Participant will not be counted, and Sponsor may disqualify a participant on such basis. Sponsor's (or Sponsor representative's)

computer is the official registry for the Promotion. Proof of transmission is not proof of receipt. Entries become property of Sponsor. Sponsor will not provide social media handles obtained during the Promotion to third parties, nor will they be used by Sponsor for other purposes.

PLEASE NOTE THAT PRIVACY SETTINGS ON SOCIAL MEDIA ACCOUNTS MAY IMPEDE TRANSMITTAL OF TAGGED PHOTOS. SPONSOR AND ITS AGENTS ARE NOT RESPONSIBLE OR LIABLE SHOULD ANY ENTRY NOT BE RECEIVED DUE TO SUCH SETTINGS.

Alternative Mode of Entry: During the period of the Promotion, you may also enter the Promotion by legibly printing your name, street address, city, state, zip code, telephone number, and email address on a 3x5 inch card and mailing or hand-delivering it in a self-addressed envelope with proper first class postage (if mailed) and a hard copy of your photo submittal to Corporate Communications – Idaho Power Parks Photo Contest, c/o Idaho Power, 1221 W. Idaho St., Boise, Idaho 83702. The notecard must be received by the Sponsor prior to 5:00 p.m. on Friday, September 8 to be eligible to receive the Prize.

3. ELIGIBILITY: The Promotion is open to Participants who are legal residents of the United States and are 18 years of age or older on the date of entry. Employees of Sponsor, their respective advertising and promotion agencies involved with this Promotion, and their respective subsidiaries, divisions, affiliates and related companies, and the immediate family members and/or those living in the same household of such employees, are not eligible to participate or win. By entering the Promotion, you are bound by and agree to these General Terms and Conditions. All federal, state and local laws and regulations apply. Void where prohibited by law. Sponsor is not responsible for late, lost and/or incomplete entries, which will be disqualified.

4. WINNER DETERMINATION; ODDS OF WINNING: The Participants whose photo receives the most number of votes (or likes) on Facebook during the voting process will be deemed the Winner, subject to verification of eligibility. The Winners will be notified via private message on their respective social media account and instructed how to claim the Prize. The name of the winning Participant may be announced on social media, subject to verification of eligibility, and Participants who win and claim the Prize agree to the posting of their name on social media sites and channels. Winner will be mailed the prize after providing mailing address to Corporate Communications. Alternately, Winner may pick up the prize at 1221 W Idaho St., Boise, ID. If the apparent winner cannot be contacted, or is not eligible, the Prize will be forfeited and an alternate winner will be selected.

In the event of a dispute as to the identity of a Participant, a new Winner will be selected.

Odds of winning depend on the number of entries received from Participants during the Promotion, and the Sponsor cannot predict the odds of winning.

5. GENERAL CONDITIONS. Entries generated by a script, macro, robotic or other automated means will be disqualified. USE OF COMPUTER PROGRAMS TO ENTER AND/OR OTHER AUTOMATIC ENTRY

METHODS, (SUCH AS HACKS OR BOTS), REGARDLESS OF METHOD OF ENTRY IS STRICTLY PROHIBITED. The Sponsor reserves the right to disqualify, and block or discard any entries from any individual who enters by any kind of electronic, mechanical or other automated means or otherwise tampers with or hacks the entry process as determined by the Sponsor in its sole discretion. Sponsor also reserves the right, in its sole discretion, to cancel, modify or suspend the electronic portions of the Promotion in the event of a computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failure or disruption, force majeure or any other causes which, in Sponsor's sole opinion, corrupt the administration, security, fairness, integrity, or proper operation of the Promotion. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

By participating in the Promotion, you agree that if selected as a winner, Sponsor has the right (but is not obligated) to announce your name, home city, and state, and to share your photo entry during and after the Promotion. Sponsor also reserves the right to use your name, home city, state and likeness in advertising and/or other promotional materials.

By entering, you agree and accept to be bound by these General Terms and Conditions and the decisions of Sponsor or Sponsor's representative, which shall be final. Sponsor has the right to modify these General Terms and Conditions in its sole discretion for clarification purposes without materially affecting the terms and conditions of the Promotion. Sponsor also reserves the right to cancel the Promotion at any time in its sole discretion, provided that in the event of such cancellation Sponsor shall still award any Prize won but not yet fulfilled prior to such cancellation.

Except where prohibited by law, Participants who receive a Prize grant to Sponsor and their respective advertising agencies the right to use and publish his or her proper name, likeness, voice, opinions, biographical information and state, and announce winner's name, home city and state and in any media to promote Sponsor and the Promotion without additional compensation.

Participants enter at their own risk. No responsibility is assumed for and Sponsor and its agents shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incorrect, incomplete, ineligible or unintelligible entries; (ii) telephone, electronic, hardware, software program, network, Internet or computer failures or difficulties; (iii) errors in transmission; (iv) any condition caused by events beyond the control of Sponsor that may cause the Promotion to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind caused by a Prize or resulting from acceptance, possession, use or misuse of a prize, or from participation in the Promotion; or (vi) any printing or typographical error in any materials associated with these General Terms and Conditions or the Promotion generally. Participants assume all liability for any injury or damages caused or claimed to be caused by his or her participation in the Promotion and/or the acceptance and/or use of any Prize, and release Sponsor and its officers, directors, employees, parents, subsidiaries, affiliates and agents from any such liability. Sponsor and its officers, directors, employees, parents, subsidiaries, affiliates and agents assume no responsibility for

any injury or damage to Participants or to any other person's computer or telephone relating to or resulting from participation in this Promotion. Sponsor may prohibit any Participant or potential Participant from entry in the Promotion, if at the sole discretion of Sponsor, such person violates or shows a disregard for these General Terms and Conditions, or acts (1) with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsor, or its agents or representatives; or (2) in any other disruptive manner.

All issues and questions concerning the construction, validity, interpretation and enforceability of these General Terms and Conditions, or the rights and obligations of the Participant and Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of State of Idaho without giving effect to any choice of law or conflict of law rules or provisions which would cause the application of the laws of any jurisdiction other than the State of Idaho.

To obtain the winner's name, please send a self-addressed stamped envelope to Corporate Communications, c/o Idaho Power, 1221 W. Idaho St., Boise, Idaho 83702. The Winner's names will be available beginning ten (10) business days following September 8, 2017 and continuing for a period of thirty (30) days thereafter.