

**LAST
PLANNED
YEAR!**

Holiday Lighting Incentive Program

*For Commercial
Customers*

Receive an incentive from Idaho Power for changing your seasonal incandescent bulbs to energy efficient LED bulbs.

Save Energy

Energy efficient LED bulbs use just 0.08 watts per bulb—compared with 6.0 watts for a larger incandescent C7 bulb.

Improve Safety

LED lights do not get hot like incandescent bulbs.

Reduce Cost

LED bulbs can last 100,000 hours or more when used indoors and up to 50,000 hours for outdoor use.

*Promotion ends
January 15, 2011!*





**It's now or never.
Replace your
inefficient holiday
lights...**

...and get paid to do it!


Incentive

In order to ensure that less efficient bulbs are taken out of service, incentives are paid per incandescent bulb retired.* Incentive levels vary by bulb type, as follows:

Incentive Amount	C7 or C9 Replacement
Per bulb	\$0.30

*Incentive amount not to exceed total price paid for new LED bulbs.

***For participation details, contact
holidaylighting@idahopower.com***

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