

Holiday Lighting Incentive Program

*For Commercial
Customers*



Receive an incentive from Idaho Power for changing your seasonal incandescent bulbs to energy efficient LED bulbs.

Save Energy

Energy efficient LED bulbs use just 0.08 watts per bulb—compared with 0.48 watts for an incandescent mini-light and 6.0 watts for a larger incandescent C7 bulb.

Improve Safety

LED lights do not get hot like incandescent bulbs.

Reduce Cost

LED bulbs can last 100,000 hours or more when used indoors and up to 50,000 hours for outdoor use.

*Act now,
promotion ends
December 18, 2009!*



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Incentive

In order to ensure that less efficient bulbs are taken out of service, incentives are paid per incandescent bulb retired.* Incentive levels vary by bulb type, as follows:

Incentive Amount	Incandescent Mini-light Replacement (T1 ^{3/4})	C7 or C9 Replacement
Per bulb	\$.10	\$.30

*Incentive amount not to exceed total price paid for new LED bulbs.

EXAMPLE	Bulb Type	Quantity Replaced	Incentive Amount	Kilowatt-hours Saved
Idaho Botanical Garden	C7	540	\$4,701	9,350
	Mini-Lights	52,275		

For participation details, contact holidaylighting@idahopower.com

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