

Important Information...



About your new rates

In June 2008, Idaho Power filed its request for a rate increase with the Idaho Public Utilities Commission. On Feb. 1, 2009, rates for customers taking service in Idaho under Schedule 7, Small General Service, went up an average of 0.42 percent. The rate increase is intended to recover the cost of operating expenses and investments the company made to ensure the reliability of its system.

Schedule 7 customers also will see a change in the design of their electric rate. With this design, the customer pays a different rate for energy use under each of two separate tiers.

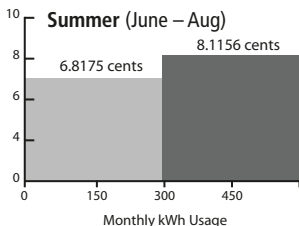
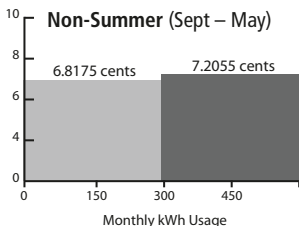
Non-summer (September through May)

| | Tier 1 | Tier 2 |
|----------------------|--------|----------|
| Kilowatt-hours (kWh) | 0-300 | Over 300 |
| Rate (cents per kWh) | 6.8175 | 7.2055 |

Summer (June through August)

| | Tier 1 | Tier 2 |
|----------------------|--------|----------|
| Kilowatt-hours (kWh) | 0-300 | Over 300 |
| Rate (cents per kWh) | 6.8175 | 8.1156 |

With this additional tier, customers are encouraged to conserve and be energy efficient. The less energy a customer uses, the lower the tier he or she is charged under. By managing usage to stay in a lower tier, customers pay less.



By being energy efficient, we all have the power to control our costs.

Saving Energy

Energy-saving quick tip reminders:

- Clean all filters in your heating and cooling system monthly.
- Turn off lights and equipment when not in use.
- Reduce air conditioning after business hours.
- Caulk or weather-strip any drafty doors or windows.
- Install ceiling fans.

Save energy, earn incentives and improve your bottom line by participating in the Easy Upgrades program:

- Replace incandescent exit lights with LED lights - \$15 each.
- Retrofit T12 fluorescent lights to T8 lights (one-inch diameter) lights. Fluorescent lamps are usually about three to four times more efficient than incandescent lamps and can last eight to 20 times longer – from \$14-\$32.
- Install an automatic thermostat to control your heating and cooling - \$40 each.
- Choose ENERGY STAR® compact fluorescent lights (CFLs) when replacing incandescent light bulbs. They use 75 percent less energy – from \$2 to \$4.

For more information visit

www.idahopower.com/easyupgrades

To learn more about **new rates,**
ENERGY EFFICIENCY,
and how to **cut your costs,** go to
www.idahopower.com/myenergy.



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