

## *Double Your Dollars*

From now through December 15, 2008,  
you can double your dollars on selected  
Easy Upgrades lighting retrofits.

Learn more at [www.idahopower.com/easyupgrades](http://www.idahopower.com/easyupgrades)



An IDACORP Company

[www.idahopower.com/easyupgrades](http://www.idahopower.com/easyupgrades)

## Act now. Earn more when you use less.

Starting July 1, 2008, Idaho Power's Easy Upgrades program is offering bigger incentives to commercial and industrial customers in Idaho for lighting retrofit projects.

This promotion won't last long. Complete your lighting retrofit and submit your final incentive application by December 15, 2008.

Talk to your lighting contractor or your Idaho Power representative for more details.

### ***Benefits of better lighting include:***

1. Lower energy costs
2. Reduce maintenance expenses
3. Improve light levels
4. Increase sales and productivity