

## Enroll in the Energy Watch or Time-of-Day program...

...and you may save money  
while helping reduce peak demand  
on the electrical system!

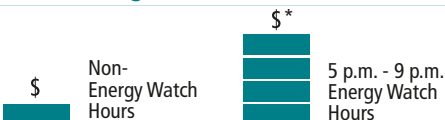
Southern Idaho's hot summer afternoon and evening hours place the greatest demand on our electrical system. That's why we'd like you to consider joining one of these two programs.

### Energy Watch

Participating in Energy Watch means that you'll pay the lowest residential rate for electricity for the majority of the summer. In return, during a four-hour block of time for no more than 10 days this summer (between June 15 and August 15), the rate you pay will be considerably higher. These four-hour blocks are called Energy Watch hours.

As a participant, you will be notified by phone and/or e-mail by 4 p.m. the day before Energy Watch hours are scheduled to begin. On a day when Energy Watch hours are in effect, you will be asked to use as little electricity as possible between 5 and 9 p.m.

#### Energy Watch Days (10) June 15 – August 15



\*This rate is in effect only for the duration of that four-hour block.



## Time-of-Day

On the Time-of-Day program, you could reduce your overall power bill during June, July, and August by shifting your energy use on weekdays to certain time blocks. As you can see in the chart below, the off-peak rate is 4.5 cents per kWh, compared to the on-peak rate of 8.3 cents per kWh. For shifting your energy consumption from the daytime hours to the late evening hours, you are rewarded by paying the lowest rate for electricity.

Time-of-Day (weekdays only)	Summer Energy Time Periods	Rates*
1 p.m. - 9 p.m.	On-Peak	\$0.083 per kWh
7 a.m. - 1 p.m.	Mid-Peak	\$0.061 per kWh
9 p.m. - 7 a.m.	Off-Peak	\$0.045 per kWh

\*You pay the indicated rate above in addition to the Power Cost Adjustment.

## How Do I Apply for One of the Programs?

You may call Customer Service at **388-2323** from the Emmett Valley, or 1-800-488-6151, from elsewhere for more information or to sign up. When prompted by our automated telephone system, please say “*residential services*,” then say “*programs*” when prompted again. Personal assistance is available weekdays from 7:30 a.m. to 6:30 p.m. You also may learn more about these programs or sign up by going to [www.idahopower.com/amr](http://www.idahopower.com/amr).

Please note that although Idaho Power Company is offering three optional programs this summer – *Time-of-Day* and *Energy Watch*, as well as *A/C Cool Credit* – you are eligible to participate in only one of them.