

 **Choice.** It's not often that the choice of a single individual can make a difference for many. The Green Power Program offers that opportunity. When you choose to participate, your decision to help the environment makes a difference not only for you, but also for the region.

What is green energy?

Green energy is generated from clean, renewable resources including wind, solar, geothermal, biomass, and hydroelectricity. These sources produce far fewer pollutants than those requiring fossil fuels.

The power to choose is yours. Choose the Green Power Program today for a better tomorrow.

How does this program help our environment?

Since 2001, nearly 2,000 customers have chosen to support the Green Power Program. The collective environmental impact of their choice is equivalent to planting over 2,500 football fields of trees or not driving over 1,700 vehicles per year.

Although the cost of renewable resources is decreasing, it still costs a little more to use these resources; doing so will go a long way to preserve our environment for future generations.

Our average residential customer uses 1,200 kilowatt-hours of electricity each month. If you were to purchase the equivalent of 100 percent of your electricity from green energy, it would cost about \$12 per month in addition to your current electricity charge. That amount has the same environmental impact as not driving two cars a year!

Monthly Contribution	Monthly Electricity from Green Energy	Equivalent Autos Not Driven Per Year
\$3	310 kWh	0.52
\$5	515 kWh	0.86
\$12	1,230 kWh	2.07
\$20	2,050 kWh	3.45

Factors: CO₂ = 1.5 vehicles miles per kWh; auto miles/year = 12,000, provided by NW Power Planning Council, U.S. Environmental Protection Agency and U.S. Dept. of Transportation.

Visit www.idahopower.com/energycenter or call **208-388-2323** (Treasure Valley area) or **1-800-488-6151** for more information.



How do I participate?

1) Decide how much green energy you wish to support* (see table at left). Remember—this program is a resource of choice—there's no set amount or level of participation required.

2) Complete the back-side form with your designated monthly contribution. Place the form in the envelope with your electricity bill payment or mail it to:

Idaho Power
P.O. Box 70
Boise, ID 83707-9902

Sign up is also available at www.idahopower.com/energycenter.

3) Each month, you'll see your Green Power Program contribution itemized on your Idaho Power bill.

**The entire amount you designate will go into a pool of funds dedicated solely to purchasing green energy. None of your contribution is used to pay for Idaho Power's administrative or marketing costs.*



the **Green Power** program
...a resource of choice