





## Can the actions of your business make a difference to an entire community?

Yes. The Green Power Program offers your business that opportunity. When your business participates, your choice to help the environment makes a difference not only for you, but also for the region.

## What is green energy?

Green energy is generated from clean, renewable resources including wind, solar, geothermal, biomass, and hydroelectricity. These sources produce far fewer pollutants than those requiring fossil fuels.

The power to choose is yours. Choose the Green Power Program today for a better tomorrow.

## How does this program help our environment?

Since 2001, nearly 2,000 customers have chosen to support the Green Power Program. The collective environmental impact of their choice is equivalent to planting over 2,500 football fields of trees or not driving over 1,700 vehicles per year.

Although the cost of renewable resources is decreasing, it still costs a little more to use these resources; doing so will go a long way to preserve our environment for future generations.

Usage varies from business to business. Consider participating at a level based on a percentage of your current electricity usage. Determine what dollar amount matches the monthly kilowatt-hours you wish to have sourced from green energy. Less than \$10 per month is equal to removing one car off the road. Think of the difference you can make!

Monthly Contribution	Monthly Electricity from Green Energy	Equivalent Autos Not Driven Per Year
\$5	515 kWh	0.86
\$15	1,550 kWh	2.58
\$25	2,565 kWh	4.31
\$50	5,130 kWh	8.62

Factors: CO<sub>2</sub> = 1.5 vehicles miles per kWh; auto miles/year = 12,000, provided by NW Power Planning Council, U.S. Environmental Protection Agency and U.S. Dept. of Transportation.



## How do I participate?

- 1) Decide how much green energy you wish to support\* (see table at left). Remember—this program is a resource of choice—there's no set amount or level of participation required.
- 2) Complete the back-side form with your designated monthly contribution. Place the form in the envelope with your electricity bill payment or mail it to:

**Idaho Power**  
P.O. Box 70  
Boise, ID 83707-9902

Sign up is also available at [www.idahopower.com/energycenter](http://www.idahopower.com/energycenter).

- 3) Each month, you'll see your Green Power Program contribution itemized on your Idaho Power bill.

*\*The entire amount you designate will go into a pool of funds dedicated solely to purchasing green energy. None of your contribution is used to pay for Idaho Power's administrative or marketing costs.*

## What are the benefits to business participants?

- Receive a window decal to demonstrate to your customers and employees your environmental support.
- Idaho Power periodically will announce business participants through newsletters, our Web site, news releases and other communication opportunities.
- Recognition for qualifying levels of support through the Environmental Protection Agency. For more information, visit [www.epa.gov/greenpower](http://www.epa.gov/greenpower) or the Renewable Northwest Project Web site at [www.rnp.org](http://www.rnp.org).

Visit [www.idahopower.com/energycenter](http://www.idahopower.com/energycenter) or call **208-388-2323** (Treasure Valley area) or **1-800-488-6151** for more guidance on how your business can benefit.