





**Choice.** It's not often that the choice of a single individual can make a difference for many. Green Power offers that opportunity. When you choose to participate, your decision about helping the environment can make a difference not only for you, but also for the environment of our region.

## What is Green Energy?

Green power is generated from clean, renewable resources including wind, solar, geothermal, biomass and hydroelectricity. They produce far fewer pollutants than those requiring fossil fuels.

The power to choose is yours. Choose Green Power today for a better tomorrow.

## How does this program help our environment?

Since 2001, more than 1,800 customers have chosen to support green power. Their collective environmental impact is the equivalent of planting over 3,400 acres of trees or not driving 1,650 vehicles per year.

Although the cost of renewable resources is decreasing, it still costs a little more to use natural resources but doing so will go a long way to preserve our environment for future generations.

Our average residential customer uses 1,200 kilowatt-hours of electricity each month. If you were to match 100 percent of your electricity with green power, it would cost about \$15 per month in addition to your electricity charge. That amount has the same environmental impact as not driving two cars a year! The table below shows how individual contributions can aid the environment.

Monthly Contribution	Green Power Kilowatt Hrs.	Equivalent Autos Not Driven Per Year
\$3	240 kWh	0.39
\$5	400 kWh	0.65
\$15	1,200 kWh	2.00
\$22	1,760 kWh	2.88

Factors: CO<sub>2</sub> = 1.5 vehicles miles per kWh; auto miles/year = 11,000, provided by NW Power Planning Council, U.S. Environmental Protection Agency and U.S. Dept. of Transportation.

Visit our "Energy Center" Web page at [www.idahopower.com](http://www.idahopower.com) for more information or to change your program participation. Or, call 388-2323 (Treasure Valley area) or 1-800-488-6151.



## How do I participate?

1) Decide how much you want to contribute — remember this program is a resource of choice. There's no set amount or level of participation required.

2) Complete the back-side form with your designated monthly contribution. Place the form in the envelope with your electricity bill payment or mail to:

**Idaho Power**  
P.O. Box 70  
Boise, ID 83707-9902

Or sign up on our Web site at [www.idahopower.com/energycenter](http://www.idahopower.com/energycenter) and electronically send your completed participation form.

3) Each month you'll see your Green Power Program contribution itemized on your Idaho Power bill.

The entire amount you designate will go into a pool of funds dedicated solely to purchasing green energy. None of your contribution is used to pay for Idaho Power's administrative or marketing costs.



the **Green Power** program  
*...a resource of choice*